

11 IAMCP Hosted Inspire Sessions ([Connection Zone](#))

ICOM357

[Building a sustainable and stable business through P2P](#)

Speaker: Eddie Bader

Using real world examples, this session focusses on how, through P2P connections, partners build more sound, stable and lucrative technology practices. By providing a full technology service offering to customers, partners no longer need to leave money on the table because they don't have the solutions or relationship to address the customer need.

Tuesday, July 21

7:45 PM - 8:15 PM BST

ICOM358

[It takes Teams](#)

Speaker: Sandra Knight; Modern Business Solutions, LLC

Join us and learn how IAMCP Americas uses Microsoft Teams to run their entire organization. You will see Power Automate integrations, a P2P Marketplace solution and a glimpse of how the groups uses BI to improve member and strategic partner value.

Tuesday, July 21

10:45 PM - 11:15 PM BST

ICOM364

[Grass roots or top-down advocacy: How to be an effective leader while doing the most good](#)

Speaker: [Ryan Risley](#); Wipfli LLP

What does it mean to be an advocate? Real world examples of how thought leadership on advocacy approaches can differ in effectiveness.

Wednesday, July 22

3:45 AM - 4:15 AM BST

ICOM361

[Why should my business take inclusion seriously?](#)

Speaker: Roland White

This session stresses the importance of applying inclusiveness to business, and to the solutions we deliver as Microsoft Channel Partners. Learn how business can be impacted adversely if we do not account for diversity while delivering solutions.

Wednesday, July 22

12:30 PM - 1:00 PM BST

ICOM355

[How to become a more diverse and ethical supplier](#)

Speaker: Sarika Malhotra; C3IT Software Solutions

Learn about the importance of inclusive leadership as a first step in the journey to evolving as a more diverse and ethical supplier.

Wednesday, July 22

1:15 PM - 1:45 PM BST

ICOM356

[Driving digital change in light of lessons learned during COVID-19](#)

Speaker: [Klaus Fander](#); acadon AG

This session covers real world examples of how partners innovated quickly to address societal challenges presented by the pandemic.

Wednesday, July 22

2:00 PM - 2:30 AM BST

ICOM359

[Overcoming challenges on the path to become more diverse - and eventually a role model for the community](#)

Speaker: Elena Baeva; 365 Resource Ltd

Learn from real life stories from IAMCP's diversity and inclusion poster competition winners on how to create an inclusive culture.

Wednesday, July 22

2:45 PM - 3:15 PM BST

ICOM360

[How to build and lead a successful business when you represent a minority group](#)

Speaker: Frank Valdivieso; Gryphon Consulting, LLC

In this session, hear from a panel on their experiences building successful businesses while overcoming bias due to their status as a minority in the world of tech.

Wednesday, July 22

3:30 PM - 4:00 PM BST

ICOM362

[Digital skilling during high unemployment scenarios](#)

Speaker: Frank Valdivieso; Gryphon Consulting, LLC

With 250 million people worldwide forecast to be unemployed due to COVID-19, follow this global perspective for insights on alternative modalities to staffing for technology enablement. We will also discuss expanding access to technology careers to support an inclusive recovery.

Wednesday, July 22

7:45 PM - 8:15 PM BST

ICOM367

[IAMCP/VFI Round-table on D&I community engagement and advocacy](#)

Speaker: Eddie Bader; COMPANYBUILT

This IAMCP/Voices for Innovation round-table highlights advocacy examples of how partners are leaning into Microsoft initiatives to promote D&I in their communities, companies and the tech ecosystem. Hear from partners on their stories of impact and inspiration around D&I.

Wednesday, July 22

9:15 PM - 9:45 PM BST

ICOM363

[Inclusive cross generational leadership](#)

Speaker: Crista Thielen

In a world of flux, effective leaders are busy navigating the dynamics of enterprise development and business climates while leading, connecting, and rallying team members. Leaders who foster a cross-generational approach unlock the ability to include and more effectively coach all generations within their organization.

Wednesday, July 22

10:00 PM - 10:30 PM BST

Partner Conversations: These are small informal partner gatherings, limited in size, often with just a moderator. I don't know whether we should or should not include these in our newsletter and on our web page. Perhaps all we need is a paragraph explaining what they are. There are P2P/Networking session based on a number of topics you can find here: <https://myinspire.microsoft.com/community-connect> (3rd tab is 'Partner Conversations'). Some of our members are moderating these sessions but we don't know who!

The ones I can identify as the session topics we submitted are (this doesn't mean we are hosting/moderating):

ICOM269-R1

[Partner Conversations: Learn how to use partnerships to expand your business globally](#)

Connection Zone

Join this informal conversation to discuss how to expand your business globally during this time of lock downs and social distancing. Learn how work with partners in other geographies to find customers and deliver your solutions. This highly interactive conversation will not have prepared content or presentations and you can actively engage through video, audio, and chat. 3 sessions on July 21 and 22

ICOM254

[Partner Conversations: Getting new business in the "New Normal"](#)

Connection Zone

Join this informal conversation to discuss how fellow partners are finding new business in the middle of a pandemic with your peers. The purpose of this conversation is to foster open dialogue as you learn from and network with other partners. This conversation will not have prepared content or presentations and you can actively engage through video, audio, and chat. 3 sessions on July 21 and 22

ICOM255

[Partner Conversations: The Covid Effect – Changes to business and future opportunities](#)

Connection Zone

Join this informal conversation to discuss how business might shift, and what opportunities might look like in the future with your peers. The purpose of this conversation is to foster open dialogue as you learn from and network with other partners. This conversation will not have prepared content or presentations and you can actively engage through video, audio, and chat. 3 sessions on July 22 and 23

ICOM253

[Partner Conversations: Inclusive leadership in tech](#)

Connection Zone

Join this informal conversation to discuss how to be a more inclusive leader with your peers. The purpose of this conversation is to foster open dialogue as you learn from and network with other partners. This conversation will not have prepared content or presentations and you can actively engage through video, audio, and chat. 3 sessions on July 22 and 23